Tomas Castano

Video Editor | Content Creator | Storyteller | SEO Writer

Marinilla, Colombia (remote, US time zones) | tomascm87@gmail.com | linkedin.com/in/tomascm87 | Bilingual: English and Spanish

SUMMARY

Video editor with more than 10 years of experience editing long-form video, short-form video and ads for YouTube, Instagram and TikTok, in English and Spanish. Part of the team that grew two YouTube channels from 0 to more than 700,000 subscribers. Also a published writer who runs his own website and uses SEO to choose topics. Works with AI tools every day and reviews every frame before delivery. Seeking a full-time remote role on a video or content team.

EXPERIENCE

Video Editor, Content Cartel
Jul 2026 - Present | Remote

- Edited 15 long-form interviews for the YouTube channel Eurodollar Talk, reaching 735K views on a channel with 5K subscribers.
- Delivered 32 long-form videos in five months for four creators: interviews, weekly vlogs and masterclasses.
- Edited more than 230 short-form clips, vertical and horizontal, for YouTube Shorts, Instagram Reels and TikTok.
- Produced 10 video ads and video sales letters (VSL), including sponsor ads for Interactive Brokers, Mint Mobile and Monetary Metals.
- Created 762 motion graphics in one month: charts, headlines, maps, lower thirds and captions.
- Built the Adobe Premiere Pro and AI editing workflow now used by the editing team, and trained the team on it.

Video Editor and Podcast Content Strategist, George Gammon - Rebel Capitalist
Jun 2019 - Jun 2025 | Medellin, Colombia

- Part of the team that grew two YouTube channels (George Gammon and Rebel Capitalist) from 0 to 739K subscribers with organic growth only.
- Edited more than 1,050 videos for the two channels and the podcast. The channels reached 116M views and 20.8M hours of watch time in that period.
- Managed the full podcast production workflow for four years: video editing, thumbnail design, motion graphics and publishing.
- Designed thumbnails and ran A/B testing of thumbnails and titles to improve click-through rate (CTR).
- Made complex finance topics easy to follow for a general audience.

Founder and Creative Director, TeoCotidiana
Jan 2016 - Present | Marinilla, Colombia

- Grew the Instagram account from 12K to 43K followers in 2026 with organic content, including 1.7M views in 90 days.
- Designed, built and launched the website teocotidiana.org in August 2026 and published 81 SEO articles in its first ten weeks, with a 7.7% click-through rate (CTR) on Google Search.
- Write, film, edit and design all content: Instagram Reels, carousels, blog articles and a weekly email newsletter.
- Produced 201 podcast episodes.

Co-Founder and Communications Lead, REDCAfe
Jan 2025 - Present | Colombia

- Host and produce the podcast of a nonprofit network against abuse in faith communities; built its website and brand voice.
- The work received press coverage from Evangelico Digital in Europe.

Executive Director, Documentary "El Entre Nosotros"
Nov 2014 - Dec 2016 | Medellin, Colombia

- Led a two-year documentary production with a volunteer crew of 15 people across nine technical departments.
- Delivered a 48 minute film with a sold-out premiere of 1,100 people and coverage from national media (RCN, Telemedellin, Blu Radio).

SKILLS

Video editing and post-production: Adobe Premiere Pro, Final Cut Pro, CapCut, Descript, Instagram Edits, Adobe Creative Cloud, video production, post-production, long-form video, short-form video, YouTube Shorts, Instagram Reels, TikTok, podcast editing, interview editing, multicam editing, vlogs, video ads, VSL, content repurposing, B-roll selection, color correction, sound design, audio editing and mixing, music licensing.

Motion graphics and design: Adobe After Effects, Adobe Photoshop, Adobe Express, Canva, Remotion, animated charts, maps, captions and subtitles, lower thirds, title cards, thumbnail design, carousel design, brand guidelines.

Storytelling and writing: hooks, retention editing, story structure, storyboarding, scriptwriting, copywriting, blog writing, email newsletters, book editing, visual storytelling.

SEO, social media and growth: keyword research, YouTube SEO, SEO writing, content strategy, social media management, community management, content calendar, A/B testing, audience analytics, YouTube Studio, Google Search Console, Google Analytics, Meta Business Suite, email marketing.

AI tools: Claude, AI-assisted editing, generative AI video, generative AI music, AI image generation, transcript-based editing, workflow automation, quality control.

Production: camera operation (Canon, Sony, Blackmagic), lighting, framing and composition, podcast recording, remote recording (Riverside), live streaming (OBS Studio), photography.

Collaboration: remote teams, client communication, project management, meeting deadlines, team training, Slack, Asana, Google Workspace, Dropbox.

Languages: Spanish (native), English (professional).

PUBLICATIONS

Author of the book "Jesus para la vida real". A second book is written and awaiting publication. Contributor to two collective books.

Editor of the Spanish edition of "Accidental Saints" by Nadia Bolz-Weber, a New York Times bestseller (JUANUNO1, 2019).

EDUCATION

Bachelor's Degree in Social Communication, Fundacion Universitaria Catolica del Norte, 2017

Diploma in Human Rights, Universidad de Medellin, 2014

Technical Degree in Video Editing, SENA, 2012